



www.kamiunlimited.com

**WE ARE NOT THE
CREATOR NETWORK
— YOU ARE.**

INSTANT PAYMENTS AND BUSINESS TOOLS FOR CREATORS



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INSTANT PAYMENTS AND BUSINESS TOOLS FOR CREATORS

**As lifelong creators we have a deep understanding
of the challenges creators face.**

**We believe new demands
require new solutions**

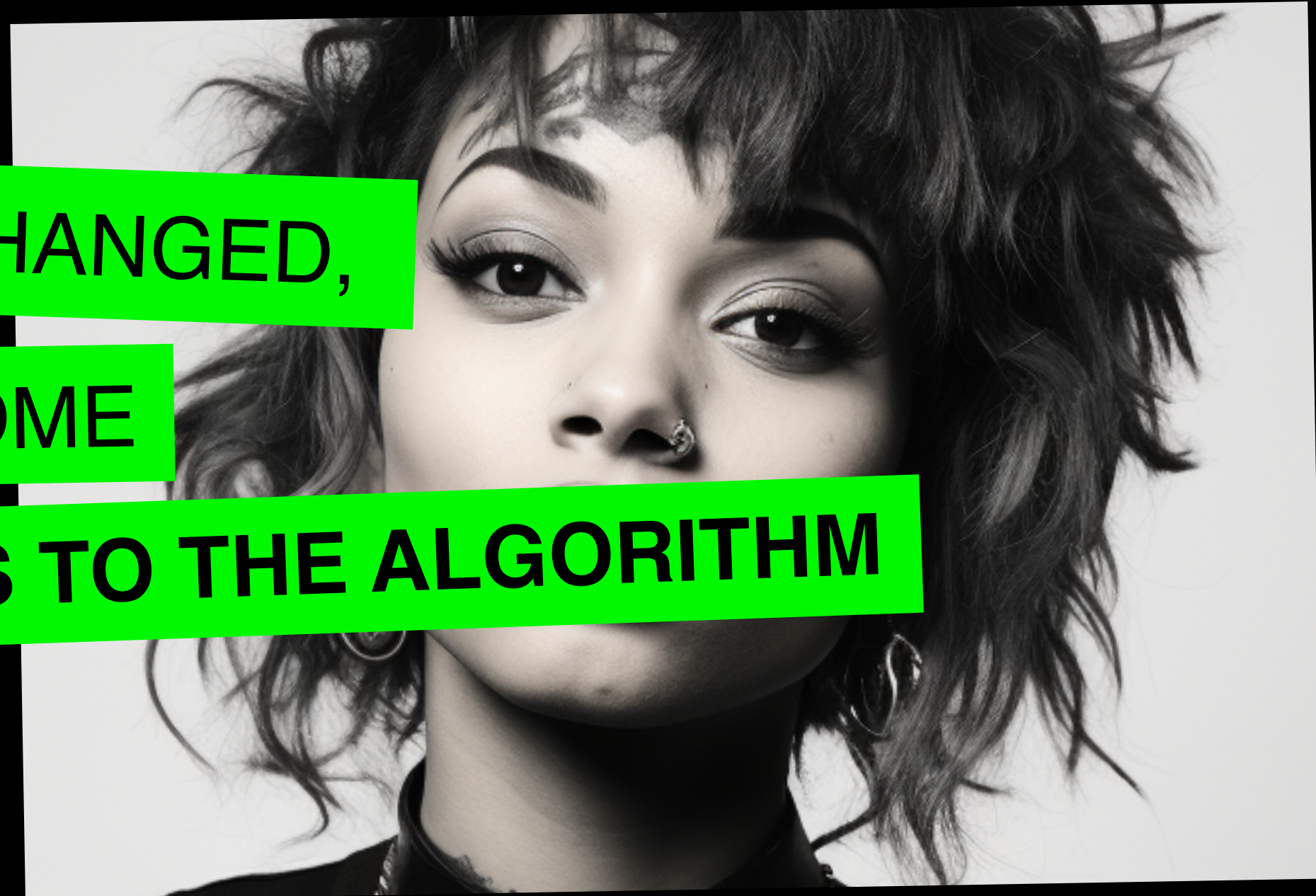
We're levelling the playing field for creators.



AS THE NATURE OF MEDIA HAS CHANGED,

SO HAVE WE BECOME

SLAVES TO THE ALGORITHM



Social media is a fragmented chaos:

You're the root of value >> how did you wind up at the bottom of the value chain?

You've built your following >> but the platforms own it

It's your business >> but gatekeepers decide how you operate & what you make

You're on many platforms >> but you're spread thin and exhausted



IT'S TIME TO REGAIN CONTROL

OF WHAT IS YOURS

What if:

- > You're at the top of the value chain and you decide how you monetise your work?
- > You can build & own your own audience?
- > You connect directly with them both socially and financially on the same platform?
- > You have the freedom to decide how & when you release your creative work?
- > You can remove chaos of managing too many platforms?



ATTENTION → REAL ECONOMY

Web3 and AI are fundamentally changing the way we

work, earn, and build wealth

KAMI leans heavily into these technologies to sweep gatekeepers aside and put artists / creators where they belong – at the top of the value chain.

- > All-in-one platform to streamline monetisation
- > Make more income from smaller fanbases
- > Reduce the stress of managing a business
- > Own an audience, not rent it
- > Fuel collaboration to explode creativity

\$104B

Size of the creator economy

Technology is accelerating the pace of content creation... making it easier and faster

WHERE ARE YOU IN THIS?

162M

**No. of amateur creators in
the creator economy**

Are you here?



**but only 0.96% have
more than 1 million followers**



START SMALL

THINK BIG.



You don't need 1,000,000 views.

All you need is 100 superfans

- ✔ Engage and monetise directly from your fans, minus gatekeepers.
- ✔ Own an open, direct relationship with your fans.
- ✔ Stop killing yourself for a barely decent payout.



MAKE MORE FROM LESS

SIMPLER. FASTER. CLEARER. BETTER.

Easy-to-use tools help you operate and own your business:

- 1. Blockchain powered instant peer-to-peer payments >>** speed, transparency & reliability
- 2. Patronage, tipping and fan-sourced funding >>** direct fan support
- 3. A.I. based management and analytics tools >>** reduce workload, provide deep insights
- 4. Automated payment splits for teams >>** fuss free payment streamed straight to wallet
- 5. Livestreaming + Display network >>** decentralised aggregated media to and from across Web3



Limited Revenue Channels

Revenue Channels

Solo Creator

Static eBook Sales



Writer

+ Social Media → Beneficiary

(Subject to min. monetisation requirements from social platforms)



Expanded Revenue Channels

Revenue Channels

Lead Creator (with automated profit-sharing split) Co-creators

Animated eBook Sales

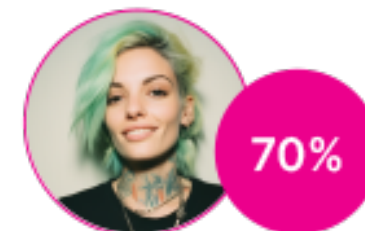


Writer



Animator

+ Live Book Reading Ticket Sales



Writer

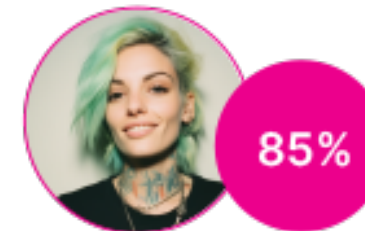


Graphic Design



Stage Design

+ Merchandise Tshirt Sales

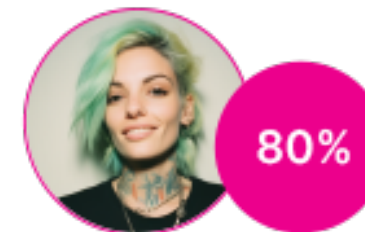


Writer



Graphic Design

+ Poster Art Sales



Writer



Graphic Design



Animator

+ Monetisation from Direct Engagement with Fans → Multiple Beneficiaries

- // Subscribe
- // Follow
- // Tip
- // Sponsor
- // Trade
- // Rent



Now, turn attention and likes into **INCOME.**



WE'RE BUILT FOR COLLABORATION



You are not alone.

Flow freely from project to project — focus on co-creating with the creatives you admire and make lots of cool stuff.

KAMI's automated payment features make everything fuss-free, fair and everyone gets paid in **REAL TIME**.

Everyone wins.



Solo Model

SOLO CREATOR



Vanessa
Musician

PRODUCT OUTPUT



Basic album artwork

Music Album

- + Recorded music
- + Streaming access to live performance
- + Basic album artwork

PRODUCT VALUE

Music



Graphic Design



Illustration



Animation



Video



Collaborative Model

COLLECTIVE EFFORT



Vanessa
Musician
Lead Creator



Kyle
Graphic Designer
Co-creator



Mikey
Illustrator
Co-creator



Rei
Video Artist
Co-creator

PRODUCT OUTPUT



Kickass album artwork

Music Album

- + Recorded music
- + Streaming access to live performance
- + Kickass album artwork
- + Access to live concert
- + Album merchandise
- + Limited edition poster art
- + Music video
- + Access to private community
- + Telegram sticker pack

PRODUCT VALUE

Music



Graphic Design



Illustration



Animation



Video





DECENTRALISING CREATIVITY

THE REAL POWER OF COMMUNITY



We focus on multiplying network effects through a new model — **a Market Network.**

We align creators, collectors, projects and fans in a high energy environment that drives co-creation, instant monetisation, revenue sharing and IP building.

This is a place for every Artist and Creator.



Old Model

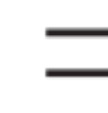
Marketplace: standalone.
Social network: standalone.

KAMI Model

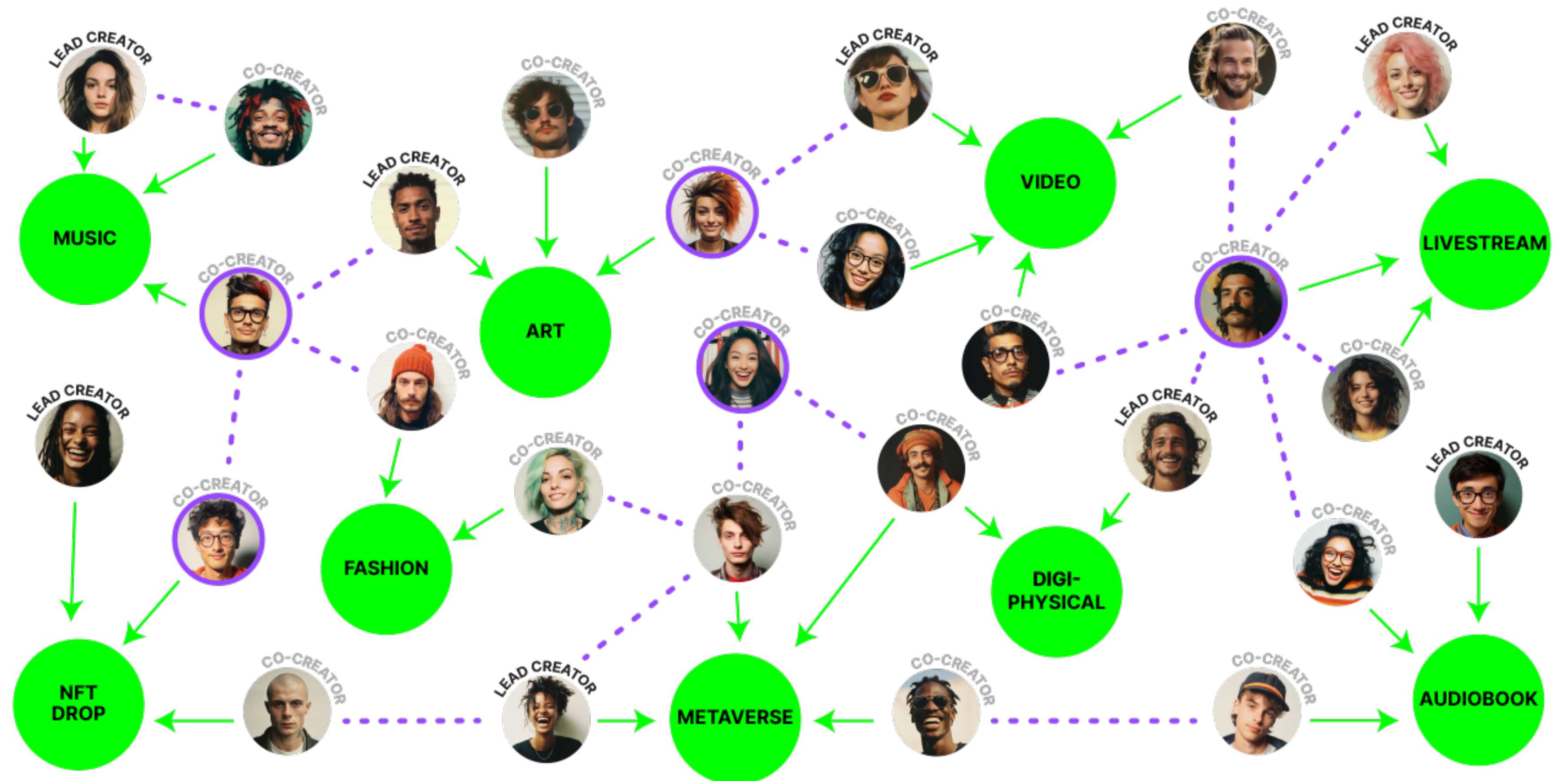
Social Network
(Combined social inter-connections of creators)



Marketplace
(Access to multiple, direct revenue channels)



Market Network





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INSTANT PAYMENTS AND BUSINESS TOOLS FOR CREATORS



The future of
IP Creation, Ownership and Media.

Backed by:



Animoca Brands
First Investor



BRINC
Investor &
Portfolio Manager



SKALE
Strategic Partner