



[www.kamiunlimited.com](http://www.kamiunlimited.com)

The platform that gives **digital creators** smart tools to build businesses making digital products.



BEING A CREATOR IS HARD.

LET'S CHANGE THAT.

### THE NATURE OF MEDIA HAS CHANGED

Thanks to social media, every serious creator today is effectively a business owner.

It is no longer enough to just post work; you now need graphic design, visual branding, SEO/SEM, video production, copywriting to grow a fanbase.

And it is really hard to do this well when working alone.

### SLAVES TO THE ALGORITHM

**Social media today is a fragmented chaos.**

Payout requirements keep rising unfairly. Creators need an overwhelming number of impressions just to make a living.

They are spread thin juggling time across multiple gatekept platforms like Instagram, Patreon, TikTok, and more.

Earning an income is exhausting and uncertain thanks to slow and murky monetisation processes.

7

Average no. of social media profiles per user

**Creators belong on top, so how did we wind up at the bottom?**



# TACKLING THE TWO BIGGEST PAINS: TIME & GROWTH

*So you recorded a new album, finished writing your novel, created a kickass artwork, directed an award-winning video — now what?*

AI is fundamentally changing the way we create, earn, and build wealth. It's time to rethink The Hero's Journey for the creator.

**KAMI AI agents act as personalised Digital Twins, doubling up as business and creative partners.**

**Now you have an Army of You.**

## Key Features:

- \* Hyper-focused on income and community growth
- \* Automate workflow and task execution
- \* Deep learning capabilities for constant improvements
- \* Knowledge oracle for global data and trends
- \* Brainstorming partner
- \* Reduce stress of managing a business

4%

Global creators deemed professionals, i.e earning more than \$100,000 a year.

**Get back to doing what you love again.**

## Imagine

hiring a PA that knows immediately what you need and gets it done exactly how you would.

Or having a sparring partner to get you out of a creative block when you are looking for new ideas.

How about a trusted partner that takes away the mundane daily tasks, freeing up precious hours for you?

Our vision is to create the ultimate personal augmentation for the creator, so you can go back to simply doing what you love most.





# CREATE DIGITAL PRODUCTS. SPLIT THE SPOILS. IN REAL TIME. FOREVER.



### Maximising the use of smart contracts

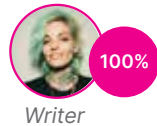
- > Blockchain powered instant peer-to-peer payments
- > Automated payment splits for revenue sharing
- > Direct fan support via patronage, tipping and fan-sourced funding
- > Subscriptions / gated content access
- > Livestreaming
- > Rental of digital assets

## Limited Revenue Channels

### Revenue Channels

Static eBook Sales

### Solo Creator



### + Monetisation from Social Media → Beneficiary

(Subject to min. monetisation requirements from social platforms)



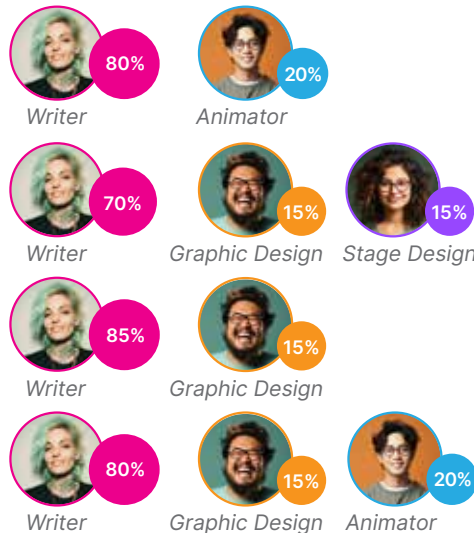
## Expanded Revenue Channels

### Revenue Channels

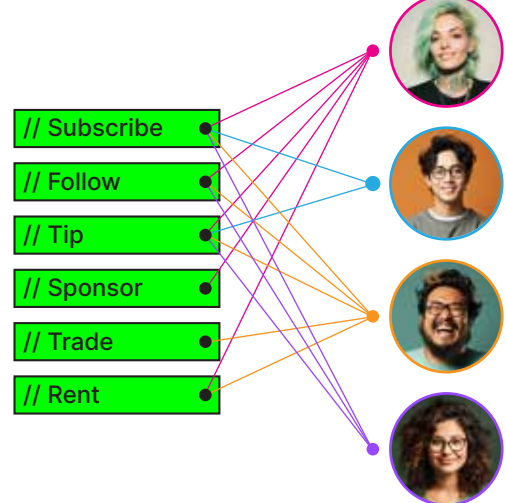
Animated eBook Sales

### Lead Creator

### Co-creators



### + Monetisation from Direct Engagement with Fans → Multiple Beneficiaries



Gain complete control over your income streams and royalty shares.



# BETTER TOGETHER

You are not alone.

Flow freely from project to project — focus on co-creating with people you admire and make lots of cool stuff. KAMI's automated payment features make everything fuss-free, fair and everyone gets paid in **REAL TIME**.



## Solo Model

SOLO CREATOR



Vanessa  
Musician

PRODUCT OUTPUT



Basic album artwork

PRODUCT VALUE

- Music ●●●●●
- Graphic Design ●○○○○
- Illustration ○○○○○
- Animation ○○○○○
- Video ○○○○○

## Collaborative Model

COLLECTIVE EFFORT



Vanessa  
Musician  
Lead Creator



Kyle  
Graphic Designer  
Co-creator



Mikey  
Illustrator  
Co-creator



Rei  
Video Artist  
Co-creator

PRODUCT OUTPUT



Kickass album artwork

PRODUCT VALUE

- Music Album**
- + Recorded music
  - + Streaming access to live performance
  - + Kickass album artwork
  - + Access to live concert
  - + Album merchandise
  - + Limited edition poster art
  - + Music video
  - + Access to private community
  - + Telegram sticker pack

- Music ●●●●●
- Graphic Design ●●●●●
- Illustration ●●●●●
- Animation ●●●●●
- Video ●●●●●



Creators that sell products or merchandise to get more revenue



# THE FUTURE OF IP CREATION, OWNERSHIP AND MEDIA

The KAMI network is decentralising creativity.

We focus on multiplying network effects through a new model — a **market network**.

**\$104B**

Estimated size of the creator economy

## Old Model

Marketplace: standalone.  
Social network: standalone.

## KAMI Model

**Social Network**  
(Combined social inter-connections of creators)

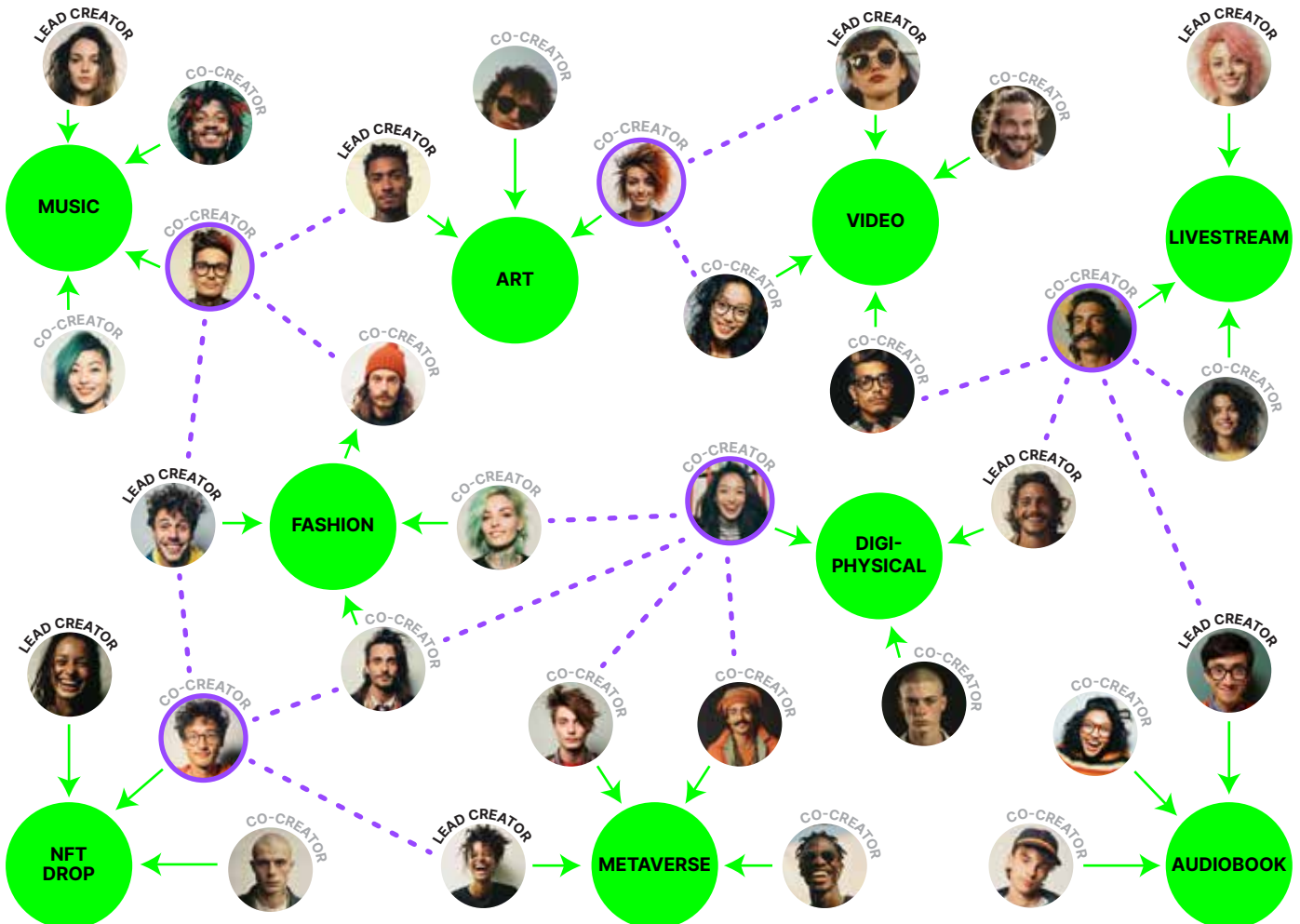


**Marketplace**  
(Access to multiple, direct revenue channels)



**Market Network**

We align creators, collectors, projects and fans in a high energy environment that drives co-creation, instant monetisation, revenue sharing and IP building.





This document is an overview of the multi-faceted services and capabilities made possible on the KAMI platform.

For partnerships, scan the QR code above.