



www.kamiunlimited.com

**WE ARE NOT THE
CREATOR NETWORK
— YOU ARE.**

INSTANT PAYMENTS AND BUSINESS TOOLS FOR



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INSTANT PAYMENTS AND BUSINESS TOOLS FOR CREATORS

As lifelong creators we have a deep understanding
of the challenges creators face.

We believe new demands require new solutions

We're levelling the playing field for creators.



AS THE NATURE OF MEDIA HAS CHANGED,

SO HAVE WE BECOME

SLAVES TO THE ALGORITHM



Social media is a fragmented chaos:

You're the root of value >> how did you wind up at the bottom of the value chain?

You've built your following >> but the platforms own it

It's your business >> but gatekeepers decide how you operate & what you make

You're on many platforms >> but you're spread thin and exhausted



IT'S TIME TO REGAIN CONTROL

OF WHAT IS YOURS

What if:

- > You're at the top of the value chain and you decide how you monetise your work?
- > You can build & own your own audience?
- > You connect directly with them both socially and financially on the same platform?
- > You have the freedom to decide how & when you release your creative work?
- > You can remove chaos of managing too many platforms?



ATTENTION —> REAL

Web3 and AI are fundamentally changing the way we

work, earn, and build wealth

KAMI leans heavily into these technologies to sweep gatekeepers aside and put artists / creators where they belong – at the top of the value chain.

- > All-in-one platform to streamline monetisation
- > Make more income from smaller fanbases
- > Reduce the stress of managing a business
- > Own an audience, not rent it
- > Fuel collaboration to explode creativity

\$104B

Size of the creator economy

Technology is accelerating the pace of content creation... making it easier and faster

WHERE ARE YOU IN THIS?

162M

**No. of amateur creators in
the creator economy**

Are you here?



**but only 0.96% have
more than 1 million followers**



START SMALL

THINK BIG.



You don't need 1,000,000 views.

All you need is 100 superfans

- ✔ Engage and monetise directly from your fans, minus gatekeepers.
- ✔ Own an open, direct relationship with your fans.
- ✔ Stop killing yourself for a barely decent payout.



MAKE MORE FROM

SIMPLER. FASTER. CLEARER.

Easy-to-use tools help you operate and own your business:

- 1. Blockchain powered instant peer-to-peer payments >>** speed, transparency & reliability
- 2. Patronage, tipping and fan-sourced funding >>** direct fan support
- 3. A.I. based management and analytics tools >>** reduce workload, provide deep insights
- 4. Automated payment splits for teams >>** fuss free payment streamed straight to wallet
- 5. Livestreaming + Display network >>** decentralised aggregated media to and from
across Web3



Limited Revenue Channels

Revenue Channels

Static eBook Sales

Solo Creator



Writer

+ Social Media → Beneficiary

(Subject to min. monetisation requirements from social platforms)



Expanded Revenue Channels

Revenue Channels

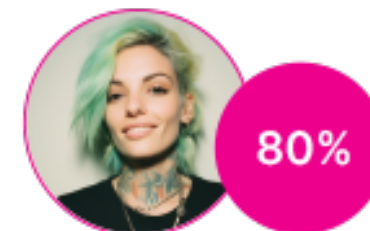
Animated eBook Sales

+ Live Book Reading Ticket Sales

+ Merchandise Tshirt Sales

+ Poster Art Sales

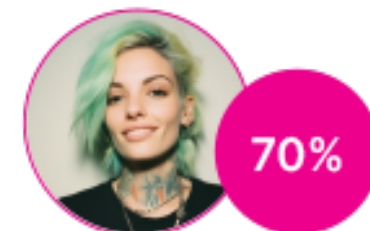
Lead Creator (with automated profit-sharing split) Co-creators



Writer



Animator



Writer



Graphic Design



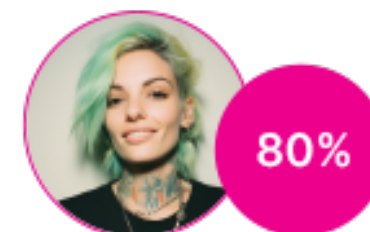
Stage Design



Writer



Graphic Design



Writer



Graphic Design



Animator

+ Monetisation from Direct Engagement with Fans → Multiple Beneficiaries

- // Subscribe
- // Follow
- // Tip
- // Sponsor
- // Trade
- // Rent



Now, turn attention and likes into **INCOME.**



WE'RE BUILT FOR COLLABORATION



You are not alone.

Flow freely from project to project — focus on co-creating with the creatives you admire and make lots of cool stuff.

KAMI's automated payment features make everything fuss-free, fair and everyone gets paid in **REAL TIME**.

Everyone wins.



Solo Model

SOLO CREATOR



Vanessa
Musician

PRODUCT OUTPUT



Basic album artwork

Music Album

- + Recorded music
- + Streaming access to live performance
- + Basic album artwork

PRODUCT VALUE

Music



Graphic Design



Illustration



Animation



Video



Collaborative Model

COLLECTIVE EFFORT



Vanessa
Musician
Lead Creator



Kyle
Graphic Designer
Co-creator



Mikey
Illustrator
Co-creator



Rei
Video Artist
Co-creator

PRODUCT OUTPUT



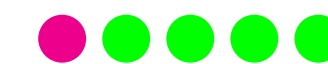
Kickass album artwork

Music Album

- + Recorded music
- + Streaming access to live performance
- + Kickass album artwork
- + Access to live concert
- + Album merchandise
- + Limited edition poster art
- + Music video
- + Access to private community
- + Telegram sticker pack

PRODUCT VALUE

Music



Graphic Design



Illustration



Animation



Video





DECENTRALISING

THE REAL POWER OF COMMUNITY



We focus on multiplying network effects through a new model — **a Market Network.**

We align creators, collectors, projects and fans in a high energy environment that drives co-creation, instant monetisation, revenue sharing and IP building.

This is a place for every Artist and Creator.



Old Model

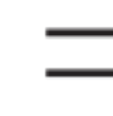
Marketplace: standalone.
Social network: standalone.

KAMI Model

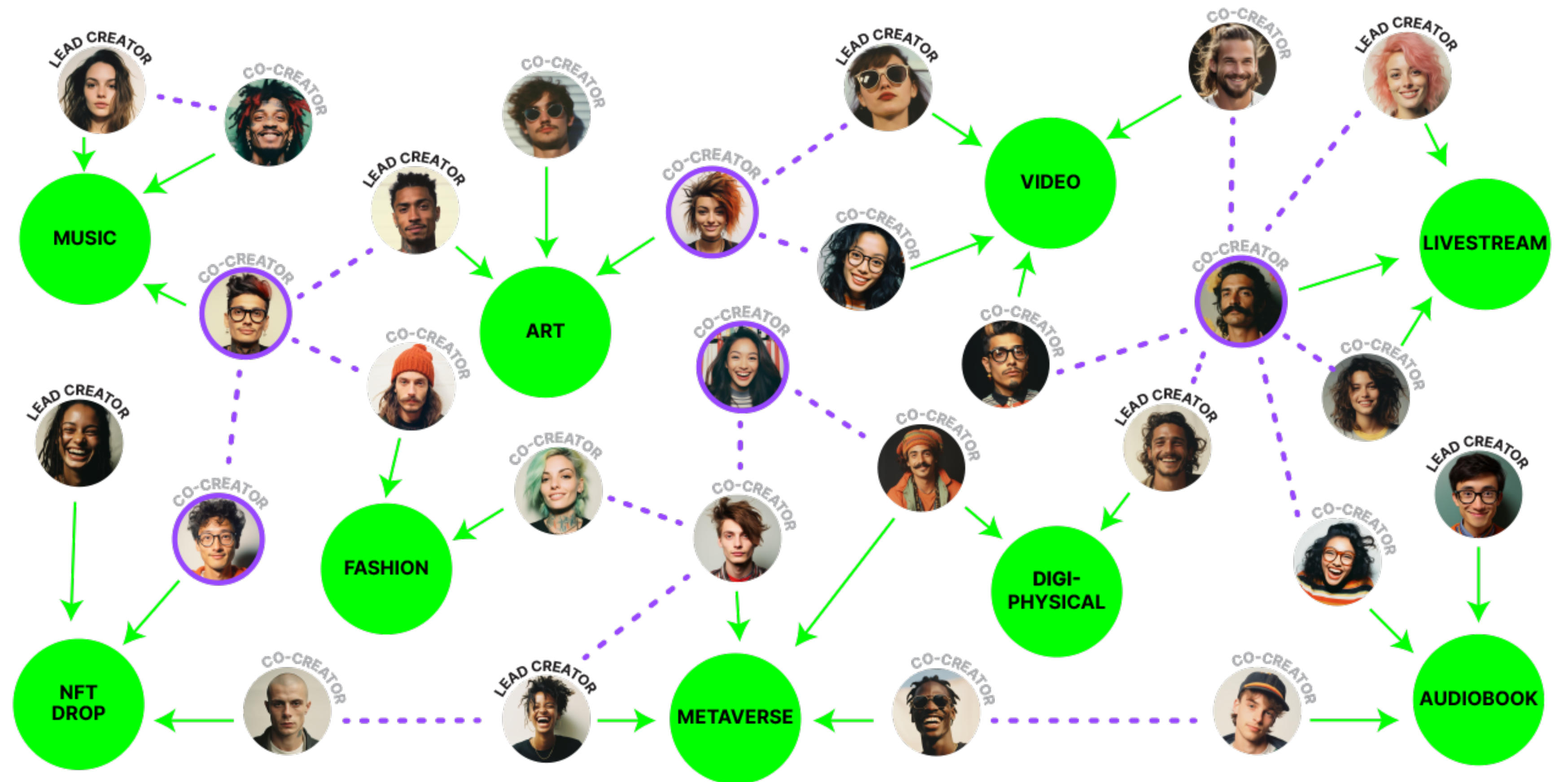
Social Network
(Combined social inter-connections of creators)



Marketplace
(Access to multiple, direct revenue channels)



Market Network





Investors & Partners



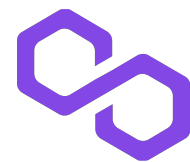
Animoca Brands
First Investor



BRINC
Investor & Portfolio Manager



Layer Zero Labs
Omnichain Technology Provider.



Polygon
Primary blockchain ecosystem and marketing support



Deconomist.io
Launchpad & Community Partner.

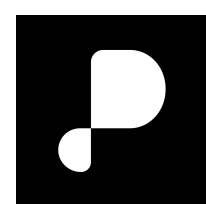


Niftyz.io
NFT Minting Partner on Ethereum and Polygon

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XXXXXXXXXX.



ONEPrompt
AI Content Partner.



Pentas.io
Marketplace Integration Partner



Sugar Glider Digital
Art Curation and Content Advisor.



Amazon Web Services
Cloud Services Sponsor.



The future of
IP Creation, Ownership and Media.

Backed by  animoca
BRANDS